

**HKECIA EDUCATION FUND
CALL FOR SPONSORSHIP**

20th September 2018

Dear HKECIA Members,

I am pleased to inform you that the HKECIA Education Fund has been newly established with the aim of creating educational opportunities for Hong Kong young talents in MICE study, thereby helping to raise the professional standards in the exhibition & convention industry.

The funds collected from sponsors will be used to support educational opportunities including but not limited to:

- **AFECA Asia MICE Youth Challenge** - Organised by AFECA (The Asian Federation of Exhibition and Convention Associations), the Youth Challenge is a platform for the future Asian MICE talents to outwit other participants by showcasing their genius novel event and convince the judges why their country/area is THE BEST MICE destination in Asia
- **Sustainable Booth Design Competition** – Year two students at Hong Kong Design Institute will participate in Sustainable Exhibition Booth Design Competition. The best teams will have the opportunity to showcase and to present their works to industry professionals at the 2018 HKECIA Annual Seminar cum Christmas Cocktail.

The HKECIA Education Fund is built up through voluntary contributions from members. Sponsors of the Fund will be acknowledged in the HKECIA website, social media platforms and at the HKECIA signature events. Enclosed please find the sponsorship form for your perusal.

Should you be interested in supporting the HKECIA Education Fund, please complete the Reply Form and return to alexandraseto@exhibitions.org.hk.

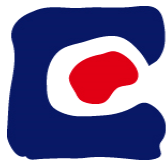
Your invaluable support would definitely help to nurture the young talents in the MICE industry. We look forward to receiving a favorable reply from you.

Thank you for your kind attention.

Kind regards,



Chairman
Hong Kong Exhibition & Convention Industry Association



HKECIA
香港展覽會議業協會
Hong Kong Exhibition & Convention
Industry Association
www.exhibitions.org.hk

**HKECIA EDUCATION FUND
SPONSORSHIP REPLY FORM**

Company Name:	
Company Address:	
Name of Contact Person:	
Job Title:	
Tel:	
Email:	

We wish to make cash sponsorship for the amount of HK\$ _____ to the HKECIA Education Fund.

Signature: _____ Name: _____

Date: _____

**Please note that tax-exempt receipt will not be provided.*

Payment by cheque:

- The cheque should be crossed and made payable to ***"Hong Kong Exhibition & Convention Industry Association Ltd."***
- Please mail the cheque together with the payment slip to ***HKECIA Secretariat: Unit 2001-03, Hang Seng North Point Building, 335 King's Road, North Point, Hong Kong***
- Post-dated cheque is not accepted

Payment by bank transfer:

- All bank charges should be borne by your company and should be paid at source in addition to the sponsorship fee
 - **Please email the bank-in or transfer slip to alexandraseto@exhibitions.org.hk for record**
Beneficiary: Hong Kong Exhibition & Convention Industry Association Ltd.
Bank Name: HSBC Hong Kong
Account No: 600-322705-292
Bank Code: 004
Swift Code: HSBCHK HHHKH
Address: 1 Queen's Road, Central, Hong Kong
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Please send the Reply Form to Ms. Alexandra Seto by fax at (852) 2558 3074 or by email at alexandraseto@exhibitions.org.hk. Should you have any questions, please contact Ms. Alexandra Seto at (852) 2558 1238.