

## HKECIA Annual Seminar and Christmas Cocktail 2023

### Event Details

Date: 8 December 2023 (Friday)  
 Time: 3:00pm (Registration)  
 3:30-6:00pm (Seminar)  
 6:00-7:00pm (Christmas Cocktail)  
 Venue: Seminar: JC Cube, Tai Kwun, Central, Hong Kong (Entry through Bauhinia House Gate)  
 Christmas Cocktail: Pazta, Tai Kwun, Central, Hong Kong

### Featured Speakers, Panelists & Moderator (in alphabetical order by company name)

**Ms. Irene Chan**, Chief Executive Officer, AsiaWorld-Expo Management Limited

**Mr. Mark Cochrane**, Managing Director, Business Strategies Group (BSG) and UFI Regional Director, Asia Pacific

**Prof. Witman Hung**, JP, Director, Greater Bay Area Research Center, China Silk Road iValley Research Institute

**Ms. Monica Lee-Müller**, Managing Director, Hong Kong Convention and Exhibition Centre (Management) Limited

**Mr. Kenneth Wong**, General Manager, MICE and Cruise, Hong Kong Tourism Board

**Ms. Loretta Lee**, Head of Mainland and GBA Business Development, Invest Hong Kong

**Mr. Anson Bailey**, Head of Consumer & Retail, ASPAC, KPMG

**Ms. Synthia Chan**, Council Chairperson, Macau Fair & Trade Association

**Mr. Michael Kruppe**, CEO, Shanghai New International Expo Centre Co., Ltd

**Mr. Rem Tai**, Founding Chairman, Silk Road Development Association

### Programme

Time	Programme
3:00 pm	<b>Registration Starts</b> JC Cube, Tai Kwun, Central, Hong Kong (Entry through Bauhinia House Gate)
3:30-3:40pm	<b>Welcome Address</b> <ul style="list-style-type: none"> <li><i>Mr. Stuart Bailey, Chairman, Hong Kong Exhibition &amp; Convnention Industry Association (HKECIA)</i></li> </ul>
3:40pm-3:50pm	<b>Opening Address</b> <ul style="list-style-type: none"> <li><i>Mr. Kenneth Wong, General Manager, MICE and Cruise, Hong Kong Tourism Board</i></li> </ul>
3:50pm-4:00pm	<b>MoU Signing Ceremony</b> <ul style="list-style-type: none"> <li><i>蔣承文, Chairman, Shenzhen Conference Exhibition Association</i></li> <li><i>Mr. Stuart Bailey, Chairman, HKECIA</i></li> </ul>



<b>Time</b>	<b>Programme</b>
4:00pm-4:20pm	<b>The Future of Technology and its Impact on Travel and Retail</b>  <i><u>Speaker:</u></i> <i>Mr. Anson Bailey, Head of Consumer &amp; Retail, ASPAC, KPMG</i>
4:20pm-5:00pm	<b>Panel Discussion: GBA Panel</b>  <i><u>Moderator:</u></i> <i>• Mr. Rem Tai, Founding Chairman, Silk Road Development Association</i>  <i><u>Panelists:</u></i> <i>• Prof. Witman Hung, JP, Director, Greater Bay Area Research Center, China Silk Road iValley Research Institute</i> <i>• Ms. Loretta Lee, Head of Mainland and GBA Business Development, Invest Hong Kong</i> <i>• Ms. Synthia Chan, Council Chairperson, Macau Fair &amp; Trade Association</i>
5:00pm-5:40pm	<b>Panel Discussion: Venue Panel</b>  <i><u>Moderator:</u></i> <i>• Mr. Mark Cochrane, Managing Director, Business Strategies Group (BSG) and UFI Regional Director, Asia Pacific</i>  <i><u>Panelists:</u></i> <i>• Ms. Irene Chan, Chief Executive Officer, AsiaWorld-Expo Management Limited</i> <i>• Mr. Michael Kruppe, CEO, Shanghai New International Expo Centre Co., Ltd</i> <i>• Ms. Monica Lee-Müller, Managing Director, Hong Kong Convention and Exhibition Centre (Management) Limited</i>
5:40pm	<b>End of Annual Seminar 2023</b>  <i>Registered guests of Christmas Cocktail will move to Pazta, Tai Kwun</i>
5:45pm	<b>Cocktail Registration</b>  <i>Pazta, Tai Kwun, Central, Hong Kong</i>
6:00pm	<b>Christmas Cocktail</b>  <i>Refreshment will be served</i>
7:00pm	<b>End of Event</b>

The above programme may be subject to change without further notice.