

HKECIA Annual Seminar and Christmas Cocktail 2024

Event Details

Date: 29 November 2024 (Friday)
 Time: 3:00pm (Registration)
 3:30-5:15pm (Seminar)
 5:15-6:45pm (Christmas Cocktail)
 Venue: Blueprint – Town Hall, 2/F Dorset House, 979 King’s Road, Quarry Bay, Hong Kong

Featured Speakers, Panelists, Moderator and VIP Guest (in alphabetical order by company name)

- **Mr Mark Cochrane**, Managing Director, Business Strategies Group (BSG), and UFI Regional Director, Asia Pacific
- **Mr Chris Brown**, Founder & CEO, EnviroEvents (ReThink) Limited
- **Mr Joey Pather**, Senior Vice President, Galaxy International Convention Center
- **Ms Monica Lee-Müller**, Managing Director, Hong Kong Convention and Exhibition Centre (Management) Limited
- **Mr Stuart Bailey**, Chairman, Hong Kong Exhibition & Convention Industry Association, and CEO & Founder, Bailey Communications Hong Kong Ltd
- **Mr Darren Burden**, Executive Director, Kai Tak Sports Park
- **Mr Ted He**, General Manager, Zhuhai International Convention & Exhibition Center

Programme

Time	Programme
3:00pm	Registration Starts Blueprint – Town Hall, 2/F Dorset House, Quarry Bay
3:30pm- 3:35pm	Welcome Address <ul style="list-style-type: none"> • <i>Mr. Stuart Bailey, Chairman, Hong Kong Exhibition & Convention Industry Association (HKECIA)</i>
3:35pm- 4:05pm	Sports Economy and Future of Mega Events <ul style="list-style-type: none"> • <i>Mr Darren Burden, Executive Director, Kai Tak Sports Park</i>
4:05pm- 4:35pm	Better Stands Initiative & Sustainability <ul style="list-style-type: none"> • <i>Mr Chris Brown, Founder & CEO, EnviroEvents (ReThink) Limited</i>
4:35pm- 5:10pm	Panel Discussion: The Future of Exhibitions in the GBA <u>Moderator:</u> <ul style="list-style-type: none"> • <i>Mr Mark Cochrane, Managing Director, Business Strategies Group (BSG), and UFI Regional Director, Asia Pacific</i> <u>Panelists:</u> <ul style="list-style-type: none"> • <i>Mr Joey Pather, Senior Vice President, Galaxy International Convention Center</i> • <i>Ms Monica Lee-Müller, Managing Director, Hong Kong Convention and Exhibition Centre (Management) Limited</i> • <i>Mr Ted He, General Manager, Zhuhai International Convention & Exhibition Center</i>
5:10pm- 5:15pm	Award Presentation – AFECA Asia MICE Youth Challenge (Hong Kong)
5:15pm	Christmas Cocktail & Lucky Draw
6:45pm	End of Event

The above programme may be subject to change without further notice.