

## HKECIA Annual Seminar and Christmas Cocktail 2025

### Event Details

Date: 28 November 2025 (Friday)  
 Time: 3:00pm (Registration)  
 3:30-6:00pm (Seminar)  
 6:00-7:00pm (Christmas Cocktail)  
 Venue: Blueprint – Town Hall, 2/F Dorset House, 979 King's Road, Quarry Bay, Hong Kong

### Featured Speakers and Panelists (in alphabetical order by company name)

- **Ms. Josefina Ho**, Associate Business Development Director, AsiaPac Net Media Limited
- **Mr. Mark Blair**, Executive Director, InEvexco Limited
- **Mr. Greg Crandall**, Senior Vice President, Global Activation Team, Pico Group
- **Prof. Mengqian Lu**, Director of Otto Poon Center for Climate Resilience and Sustainability (CCRS), and World Sustainable Development Institute (WSDI) and Digital Meteorological Service Innovation Lab (DMS), The Hong Kong University of Science and Technology (HKUST)
- **Mr. Judd Christie**, Chief Executive Officer, Uniplan Greater China

### Programme

Time	Programme
3:00pm	<b>Registration Starts</b> Blueprint – Town Hall, 2/F Dorset House, Quarry Bay
3:30pm- 3:35pm	<b>Welcome Address</b> <ul style="list-style-type: none"> <li>• <i>Mr. Stuart Bailey, Chairman, Hong Kong Exhibition &amp; Convention Industry Association (HKECIA)</i></li> </ul>
3:35pm- 4:05pm	<b>Bridging Climate Data to Actionable Decision-Making Across Industries</b> <ul style="list-style-type: none"> <li>• <i>Prof. Mengqian Lu, Director of Otto Poon Center for Climate Resilience and Sustainability (CCRS), and World Sustainable Development Institute (WSDI) and Digital Meteorological Service Innovation Lab (DMS), The Hong Kong University of Science and Technology (HKUST) (confirmed)</i></li> </ul>
4:05pm- 4:35pm	<b>Navigating Uncertainty: The Role of Exhibition Insurance in Hong Kong</b> <ul style="list-style-type: none"> <li>• <i>Mr. Mark Blair, Executive Director, InEvexco Limited (confirmed)</i></li> </ul>
4:35pm- 5:05pm	<b>AI in Marketing: Intelligent Solutions for Exhibitions &amp; Events</b> <ul style="list-style-type: none"> <li>• <i>Ms. Josefina Ho, Associate Business Development Director, AsiaPac Net Media Limited (confirmed)</i></li> </ul>
5:05pm- 5:50pm	<b>Panel Discussion: Festivalisation</b>  <i>Moderator:</i> <ul style="list-style-type: none"> <li>• <i>Mr. Stuart Bailey, Chairman, Hong Kong Exhibition &amp; Convention Industry Association (HKECIA)</i></li> </ul> <i>Panelists:</i> <ul style="list-style-type: none"> <li>• <i>Mr. Greg Crandall, Senior Vice President, Global Activation Team, Pico Group</i></li> <li>• <i>Mr. Judd Christie, Chief Executive Officer, Uniplan Greater China</i></li> </ul>
5:50pm- 6:00pm	<b>Award Presentation – AFECA Asia MICE Youth Challenge (Hong Kong)</b>
6:00pm	<b>Christmas Cocktail</b>
7:00pm	<b>End of Event</b>

The above programme may be subject to change without further notice.