



Mr. Judd Christie
Chief Executive Officer
Uniplan Greater China

Judd Christie has over 25 years of experience with a diverse background that spans experiential, events, film, TV, and interactive. He began his career in Australia working within the arts and visual effects industries, assembling an award winning folio of work with some of the region's highest profile brands.

His extensive experience in the creation of branded content has also earned him wide acclaim.

Judd has now been based in Asia for over 10 years, winning global awards as a Creative Director at Imagination and Publicis' Experiential Agency, Luminous. He joined Uniplan as Executive Creative Director in 2018 and is now the CEO for Greater China, where he has played an instrumental role in the agency's transformation from live communications to a full-service brand experience agency.

Judd Christie 擁有逾 25 年豐富的從業經驗，涉足領域橫跨體驗行銷、活動策劃、影視製作及互動科技。早年間從澳大利亞開啟職業生涯，深耕藝術與視覺特效行業，攜手多家知名品牌打造了一系列屢獲殊榮的作品。

他在品牌內容創作上擁有豐富且資深的經驗，這也為他在業內贏得了廣泛的讚譽。

目前 Judd 常駐亞洲發展十餘年，先後在 Imagination 想像和陽獅集團旗下體驗行銷機構 Luminous 擔任創意總監，並帶領團隊斬獲多項國際大獎。至此，他於 2018 年加入 Uniplan 擔任執行創意總監，現任大中華區首席執行官，在推動公司從現場傳播機構向全方位品牌體驗代理機構轉型的過程中發揮了關鍵作用。