

HKECIA Annual Seminar and Christmas Cocktail 2025

Event Details

Date: 28 November 2025 (Friday)
 Time: 3:00pm (Registration)
 3:30-6:00pm (Seminar)
 6:00-7:00pm (Christmas Cocktail)
 Venue: Blueprint – Town Hall, 2/F Dorset House, 979 King’s Road, Quarry Bay, Hong Kong

Featured Speakers and Panelists (in alphabetical order by company name)

- **Ms. Josefina Ho**, Associate Business Development Director, AsiaPac Net Media Limited
- **Ms. Bonnie Chan Woo**, Chief Executive Officer, Complex China
- **Mr. Mark Blair**, Executive Director, InEvexco Limited
- **Mr. Greg Crandall**, Senior Vice President, Global Activation Team, Pico Group
- **Prof. Mengqian Lu**, Director of Otto Poon Center for Climate Resilience and Sustainability (CCRS), and World Sustainable Development Institute (WSDI) and Digital Meteorological Service Innovation Lab (DMS), The Hong Kong University of Science and Technology (HKUST)
- **Mr Judd Christie**, Chief Executive Officer, Uniplan Greater China

Programme

Time	Programme
3:00pm	Registration Starts Blueprint – Town Hall, 2/F Dorset House, Quarry Bay
3:30pm-3:35pm	Welcome Address <ul style="list-style-type: none"> • <i>Mr. Stuart Bailey, Chairman, Hong Kong Exhibition & Convention Industry Association (HKECIA)</i>
3:35pm-4:05pm	Bridging Climate Data to Actionable Decision-Making Across Industries <ul style="list-style-type: none"> • <i>Prof. Mengqian Lu, Director of Otto Poon Center for Climate Resilience and Sustainability (CCRS), and World Sustainable Development Institute (WSDI) and Digital Meteorological Service Innovation Lab (DMS), The Hong Kong University of Science and Technology (HKUST) (confirmed)</i>
4:05pm-4:35pm	Navigating Uncertainty: The Role of Exhibition Insurance in Hong Kong <ul style="list-style-type: none"> • <i>Mr. Mark Blair, Executive Director, InEvexco Limited (confirmed)</i>
4:35pm-5:05pm	AI in Marketing: Intelligent Solutions for Exhibitions & Events <ul style="list-style-type: none"> • <i>Ms. Josefina Ho, Associate Business Development Director, AsiaPac Net Media Limited (confirmed)</i>
5:05pm-5:50pm	Panel Discussion: Festivalisation <u>Moderator:</u> <ul style="list-style-type: none"> • <i>Mr Stuart Bailey, Chairman, Hong Kong Exhibition & Convention Industry Association (HKECIA)</i> <u>Panelists:</u> <ul style="list-style-type: none"> • <i>Ms Bonnie Chan Woo, Chief Executive Officer, Complex China</i> • <i>Mr Greg Crandall, Senior Vice President, Global Activation Team, Pico Group</i> • <i>Mr Judd Christie, Chief Executive Officer, Uniplan Greater China</i>
5:50pm-6:00pm	Award Presentation – AFECA Asia MICE Youth Challenge (Hong Kong)
6:00pm	Christmas Cocktail
7:00pm	End of Event

The above programme may be subject to change without further notice.