HKECIA
香港展覽會議業協會
Hong Kong Exhibition & Convention Industry Association
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Last update: 12 Nov 2026

HKECIA Annual Seminar & Christmas Cocktail 2026

Event Details

Date: 4 December 2026 (Friday)

Time: 3:00pm (Registration)
3:30-6:00pm (Seminar)
6:00-7:00pm (Christmas Cocktail)

Venue: Pacific Room I-III, Royal Pacific Hotel, 33 Canton Road, Tsim Sha Tsui, Hong Kong

Programme

Time	Programme
3:00pm	**Registration Starts** Pacific Room I-III, Royal Pacific Hotel, 33 Canton Road, Tsim Sha Tsui, Hong Kong
3:30pm- 3:35pm	**Welcome Address** • Ms Wendy Lai, Chairman, Hong Kong Exhibition & Convention Industry Association (HKECIA)
3:35pm- 4:05pm	**Going Global: Breakthrough Strategies for Enterprises** • Mr Dewan Saiful Alam, Chairman, Asia, Africa and Middle East Committee, The Hong Kong General Chamber of Commerce *(inviting)*
4:05pm- 4:45pm	**Bridging the Talent Gap: Attracting, Retaining, and Empowering Young Talent in the MICE Industry** Moderator: • Mr Roy Ying, Co-Chair, Advocacy and Policy Research Committee, Hong Kong Institute of Human Resource Management *(confirmed)* Panellists: • Mr Andy Luk, Senior Vice President, HR & Corporate Communication, Informa Markets Asia Limited *(confirmed)* • Ms Jaz Wong, Head of Relationship Management, LinkedIn Hong Kong *(confirmed)* • Ms Corrina Leung, Head of Talent, Cathay Pacific *(inviting)*
4:45pm- 5:25pm	**The AI-Powered Brand: Rewiring Marketing, Operations and Customer Growth** Moderator: • Dr. Ken Ip, Chairman, Asia MarTech Society *(confirmed)* Panellists: • Mr Sum Wong, Co-founder and CEO, Event X and Sparktive AI *(confirmed)* • FMCG Speaker *(inviting)*
5:25pm- 5:30pm	**Award Presentation – AFECA Asia MICE Youth Challenge (Hong Kong)**
5:30pm	**Christmas Cocktail & Lucky Draw**
7:00pm	**End of Event**

The above programme may be subject to change without further notice.